

# The Attitude Advantage:

## Making your attitude work in your favor!

---



Victor Franklin once stated, “*The last of the human freedoms is to choose one’s attitude*”. In **The Attitude Advantage**, Kimberly Jacobs adopts a likening adaptation of this principle. You will become skilled at recognizing that you have a choice regarding the attitude you embrace each day. External triggers should never determine how you react to present, past or future circumstances. How people view you is primarily determined by how you view yourself.

During this workshop, participants will focus on making their attitude work in their favor. They will develop a favor factor for day to day living and set an ongoing pace of imaginative ways to deal with everyday woes with a WOW attitude. They will also discover how they can truly change the outcome of an unfavorable circumstance and reverse the result simply by directing their attitude.

### What You Will Learn

- Adopting a healthy self love
- Developing a self portrait
- Practicing positive self talk
- Being who I think I am (how do people respond to me?)
- Developing an expecting attitude
- Understanding the attitude of a champion
- Making the conscious decision to be happy
- Guarding your attitude
- Making an impact on the bottom line with a healthy attitude
- Shattering your glass ceiling

### About the Presenter

**Kimberly Jacobs, CSS** is a Talk Show Host for a show called Daily Balance with Kim Jacobs. She is also a Work/Life Balance expert that reveals strategies to individuals striving to effectively balance home and career life. She is a noted seminar speaker and workshop facilitator. As founder and CEO of **Kim Jacobs Unlimited, Inc.**, she serves as a leading role model for today’s woman. Under the tutelage of public speaking heavy hitters such as Paul Karasik and radio & television personality Les Brown, her intense training in the public speaking sector qualifies her to address today’s most provocative topics. Kim is a vivacious self-starter who has been a top performer and manager in the pharmaceutical industry for ten years. Kim is also socially responsible. In 1995, she co-founded a 501c3 non-profit organization (Young Inspiration, Inc.), which focuses on helping disadvantaged teenagers reach their full potential. Kim is an honored graduate of James Madison University where she earned her Bachelor’s Degree in Broadcast Communication. She also earned an MBA in Business Management from Southeastern University. Kim’s award winning smile and witty personality is magnetic and her laughter is contagious. Kim’s sensational presence commands the attention of her participants and prompts life changes in us all.